GTB  
  
**QA**  
 [DEV 20.32] OT-872 | XT | IE | AS | Request a Contact Popin | Refinements V2 (971) – 18 Aug 2020

**Jira ticket:**  
<https://jira.uhub.biz/browse/GTBEMEAOPT-971>

**Site**  
<https://www.ford.ie/>

**Test location**  
Sitewide except BP

**Hypothesis**  
Analysis on the TDR Popin and UC5 has shown that TDR Popin converts at a higher rate than UC5 for TDR Completes. We know that we can expect the conversion rate to be 100% higher than onsite conversion. As such, we want to ensure we keep leveraging this popin and its audience even during the pandemic. However, we will be shifting our focus to "Contact Us" to maintain a touch-free approach.

**Test Description**

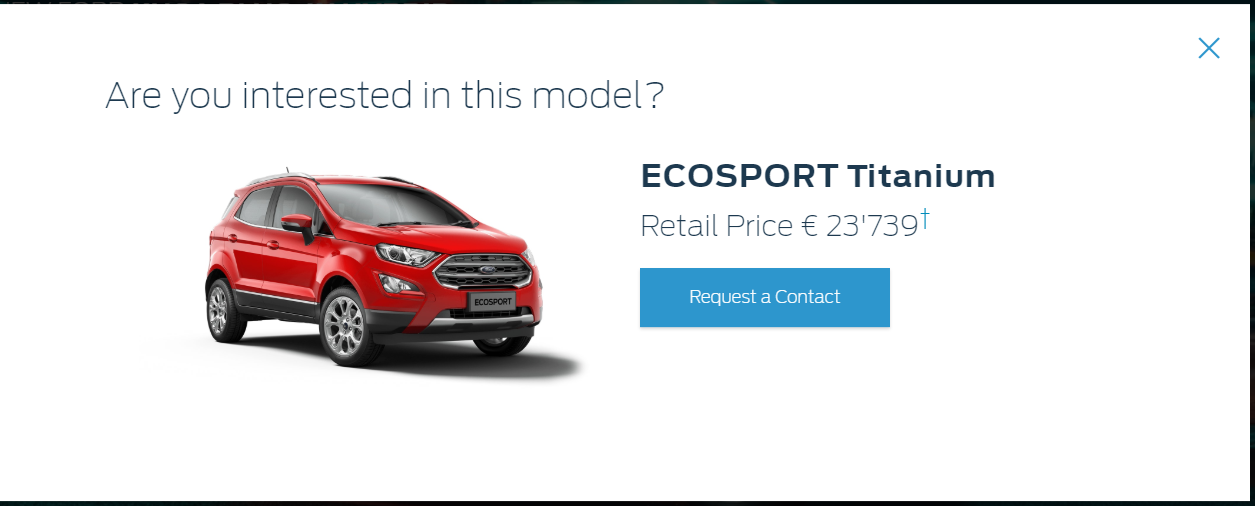
View the BnP Start and Finish link. Click on the "Build & Price” link in the main heading. Select a vehicle  
  
Next view the “Only on profile script true” link. After 10 seconds a popup should appear.

The Puma, Kuga and Mach-E have been excluded from this test. Thus they will not trigger a popup.

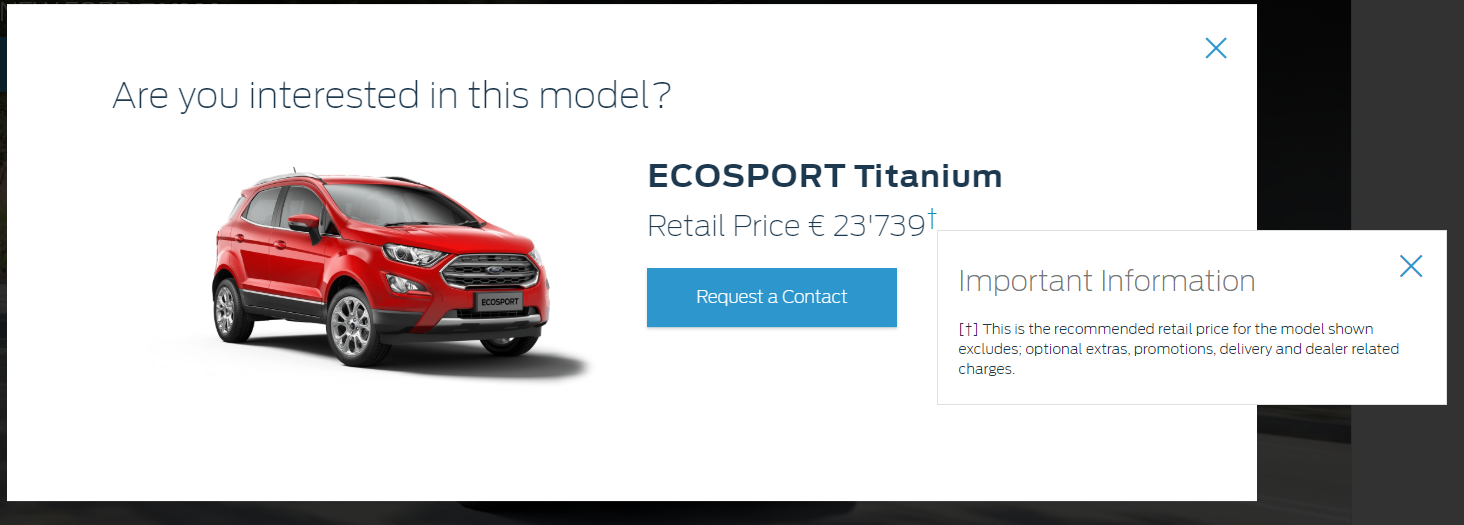
The popup can only trigger on:

* Home Page
  + [www.ford.ie](http://www.ford.ie)
* Ford Promotions Page
  + <https://www.ford.ie/shop/next-steps/ford-promotions>
* The Commercial Vehicle Landing Page, if the vehicle is a commercial vehicle.
  + <https://www.ford.ie/commercial-vehicles/commercial-vehicles>

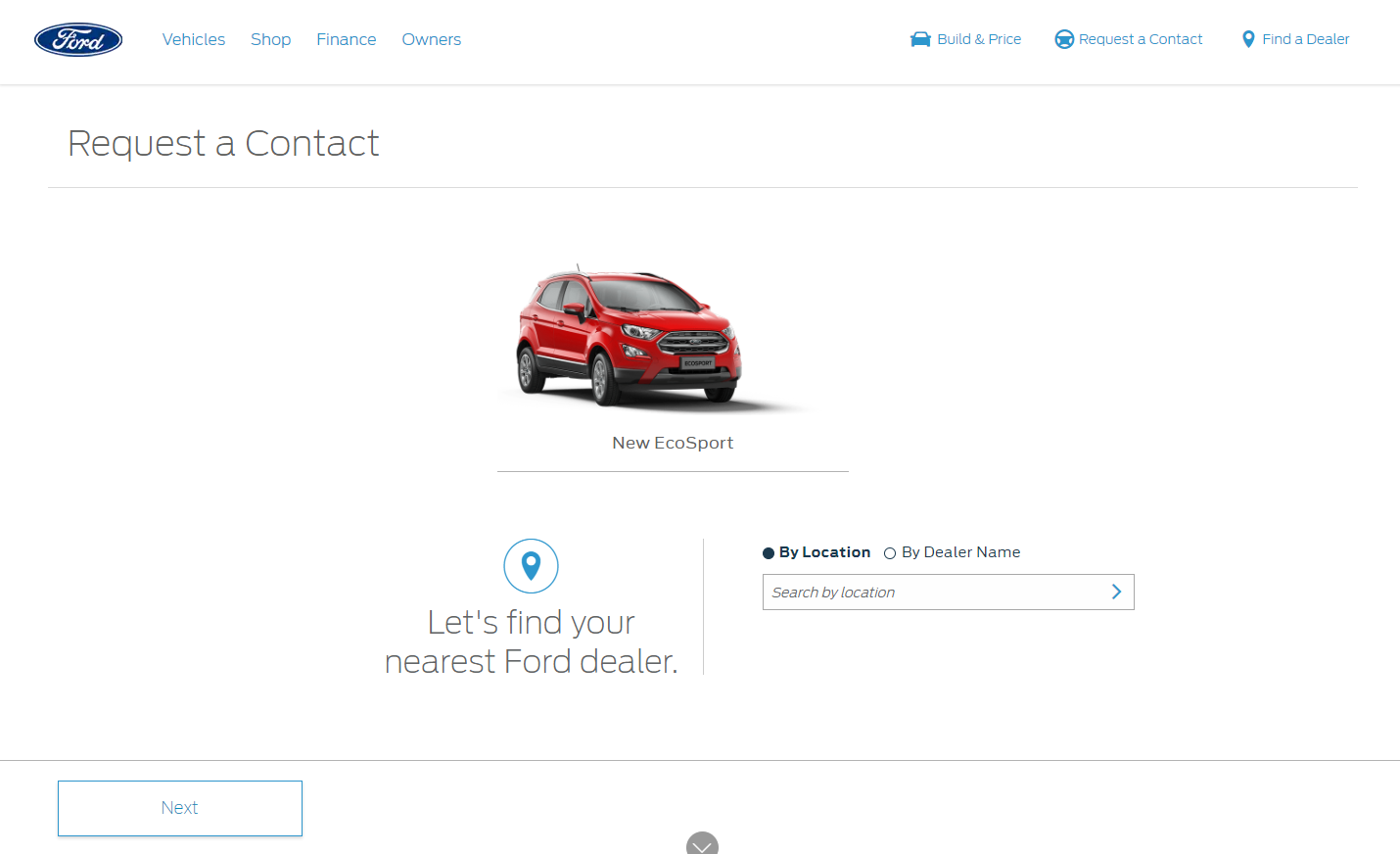
The popup that appears should look something like the below.



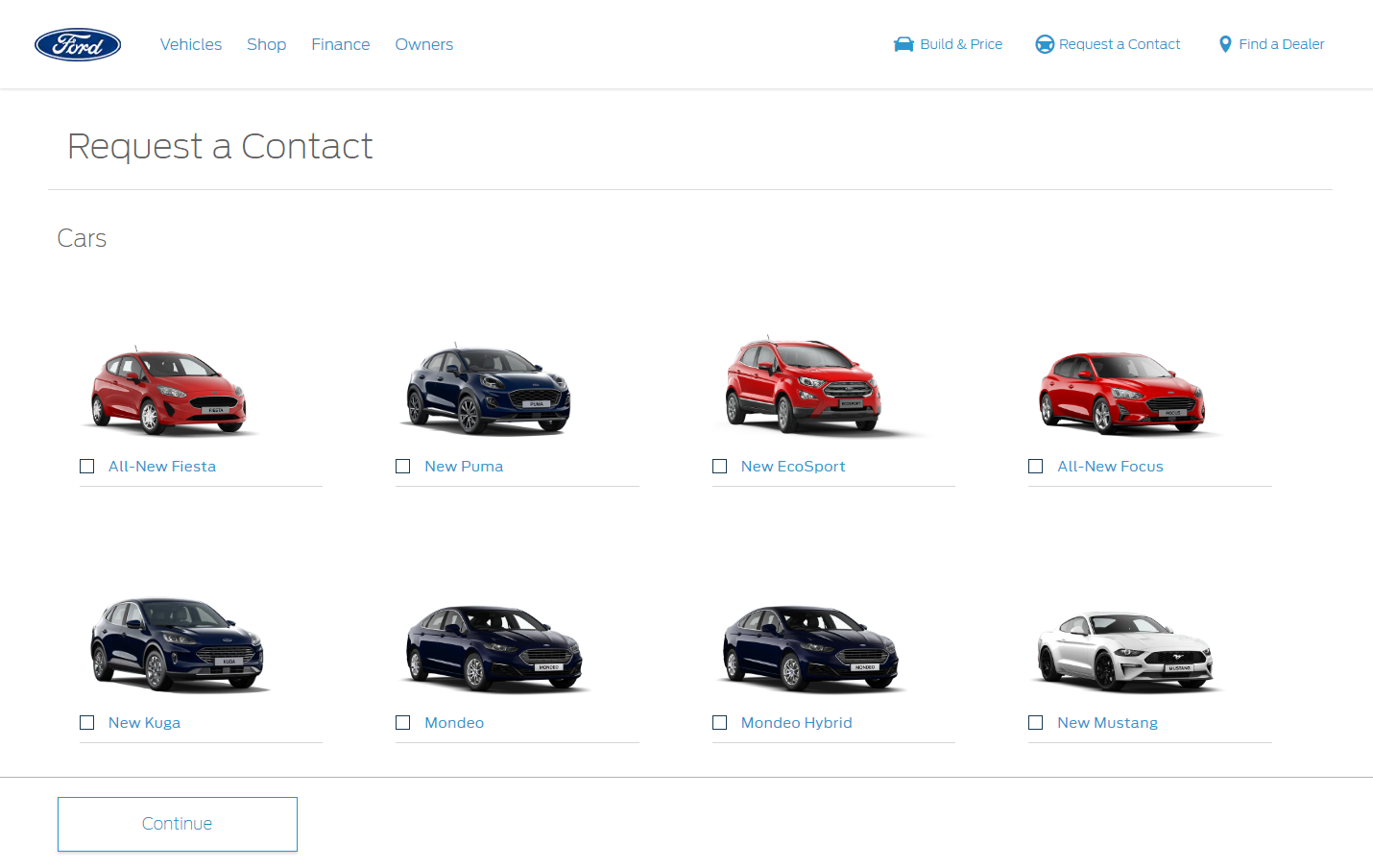
When you click on the “†” link a smaller popup should appear that looks like the below:



When you click on the button on the popup, you should be directed to the following page:



Should a vehicle not have direct link to the Request a Contact page you will be redirected to the following screen. To test this please go back to your configuration “Build & Price” screen then click on “Summary & Next Steps” button then on the following screen click on “Request a Contact” this too will navigate you to the following screen



**Browser:**   
All  
  
**Device:**   
All  
  
**Audience rules:**   
All traffic

**QA Links:**

**BnP Start and Finish:**

<https://www.ford.ie?at_preview_token=es3Iu9rGK1S3WzhY7_UGtQ&at_preview_index=1_1&at_preview_listed_activities_only=true>

**Only on profile script true:** <https://www.ford.ie?at_preview_token=es3Iu9rGK1S3WzhY7_UGtQ&at_preview_index=1_2&at_preview_listed_activities_only=true>